

5 PRINCIPLES OF RESPONSIBLE LIGHTING - ALL OUTDOOR LIGHTING SHOULD HAVE A PURPOSE

WHAT IS THE PURPOSE OF OUTDOOR LIGHTING AT NIGHT?

It's for us!

- Outdoor lighting at night in our plazas, homes, and streets only benefits people. It has no other purpose. It is only useful when people are there to use it.

It provides better visual understanding

- Outdoor lighting helps us find our way between destinations at night.
- Outdoor lighting defines which spaces should be used at night and how

It provides improved public safety

- Where there is more nighttime activity, there should be more light. This lighting helps us see our surroundings and each other more accurately.
- Outdoor lighting on and around buildings should help our eyes adjust and support public safety when people enter or exit more brightly lit building interiors



The lighting shown here has purpose: it lights the sidewalks for safety and navigation and it lights the architecture to define edges of spaces and make them more welcoming. The different types of lighting here keep the street from feeling too bright compared to pedestrian areas and keeps sign lighting from feeling too harsh in a dark surrounding. Every light seen above has a purpose in this busy space.

COMMERCIAL AREA LIGHTING



Commercial streets are used by more people later into the night. Facade lighting, shop windows, landscape lighting, and pedestrian lighting help create a welcoming and active environment. Requiring lights be dimmed or turned off after business hours can be useful here.

RESIDENTIAL PEDESTRIAN LIGHTING



Residential streets are used more in the evening and less during late night hours. A combination of facade lighting and pedestrian lights help anyone out walking or driving home find their way. Dimming and lights-out curfews can be useful here.

HOW DOES THIS PRINCIPLE IMPACT THE TOWN OF VIENNA?

The new outdoor lighting ordinance will identify the areas in the Town with different types of nighttime activity and recommend the appropriate lighting for them. This will help with:

- Strengthening the visual character and performance consistency of lighting in commercial corridors
- Identifying which types of outdoor lighting are needed or should be prohibited in residential areas
- Adding criteria for parks, sports fields, and event spaces that meets national best practices
- Streamlining the existing code language to reduce confusion and subjectivity for all users

How does outdoor lighting help you around the Town? What would an improved outdoor lighting help you do in the Town of Vienna?

Tell us about it - be sure to take the Town's Outdoor Lighting Survey!



Outdoor lighting should be installed with a specific goal in mind for what that light needs to accomplish. Pedestrians need to walk through this main street alley, but without lighting they may not realize this is the right route and it wouldn't be warm and inviting.