



Parks and Recreation Master Plan

Community Meeting #1

**“a shared vision for a safe,
accessible, equitable, healthy,
sustainable, and community-
centered experience”**

Parks and Recreation Master Plan



What is a Parks and Recreation Master Plan?

A strategic, comprehensive effort to outline the long-term vision, goals, and objectives for the development, enhancement, and management of parks, open spaces, and recreational facilities within a community



What is a Parks and Recreation Master Plan?

What this plan will do:

- ✓ Assess of the health of the “system”
- ✓ Identify service gaps and opportunities for improvement
- ✓ Establish a vision, supported by shared values and goals
- ✓ Provide near- (1 to 5 years), mid- (6 to 8 years) and long-term (9 to 10 years) strategies

What this plan will not do:

- Fund or construct a project
- Develop detailed site design proposals for every park



What is Vienna's Parks and Recreation Master Plan:

A Plan that...

- emphasizes and enhances what makes Vienna unique
- provides equitable, fair and inclusive opportunities for all ages and abilities
- has a vision informed by community input
- supports growth in the town
- advises future decision-making
- is fiscally responsible
- is implementable, with a transparent and flexible roadmap





Our Plan to Play – Strategic Investments...

Physical



...to **maintain, improve, or construct new** parks, natural/open spaces, facilities, and supporting infrastructure

Programs



...to **maintain or improve** access, inclusivity, variety, and quality of programs & cultural events

People



...to **empower, attract, retain, train, and equip** staff

...to provide opportunities for connection, civic pride, physical and mental wellbeing, and **improved quality of life for our community**



Planning Process and Schedule

1

Data Collection

- Guiding Documents
- Demographics Analysis
- Park and Facility Evaluations
- Program Evaluation

2

Community Needs

- Public Engagement
 - Council / Staff Workshops
 - Community Meeting
 - Meeting in a Box
 - Pop-Ups
 - Surveys
 - Website
- Level of Service Analysis

3

Long-Range Vision

- Vision Workshop
- *Big Moves*
- Guiding Principles
- Cost Estimates

4

Strategic Plan

- Implementation Plan
 - Phasing
 - Funding Opportunities
 - Partnerships
 - Priority Projects
- Draft and Final Plan



**Anticipated Approval
Spring 2025**



Vienna Parks and Recreation

The Existing System



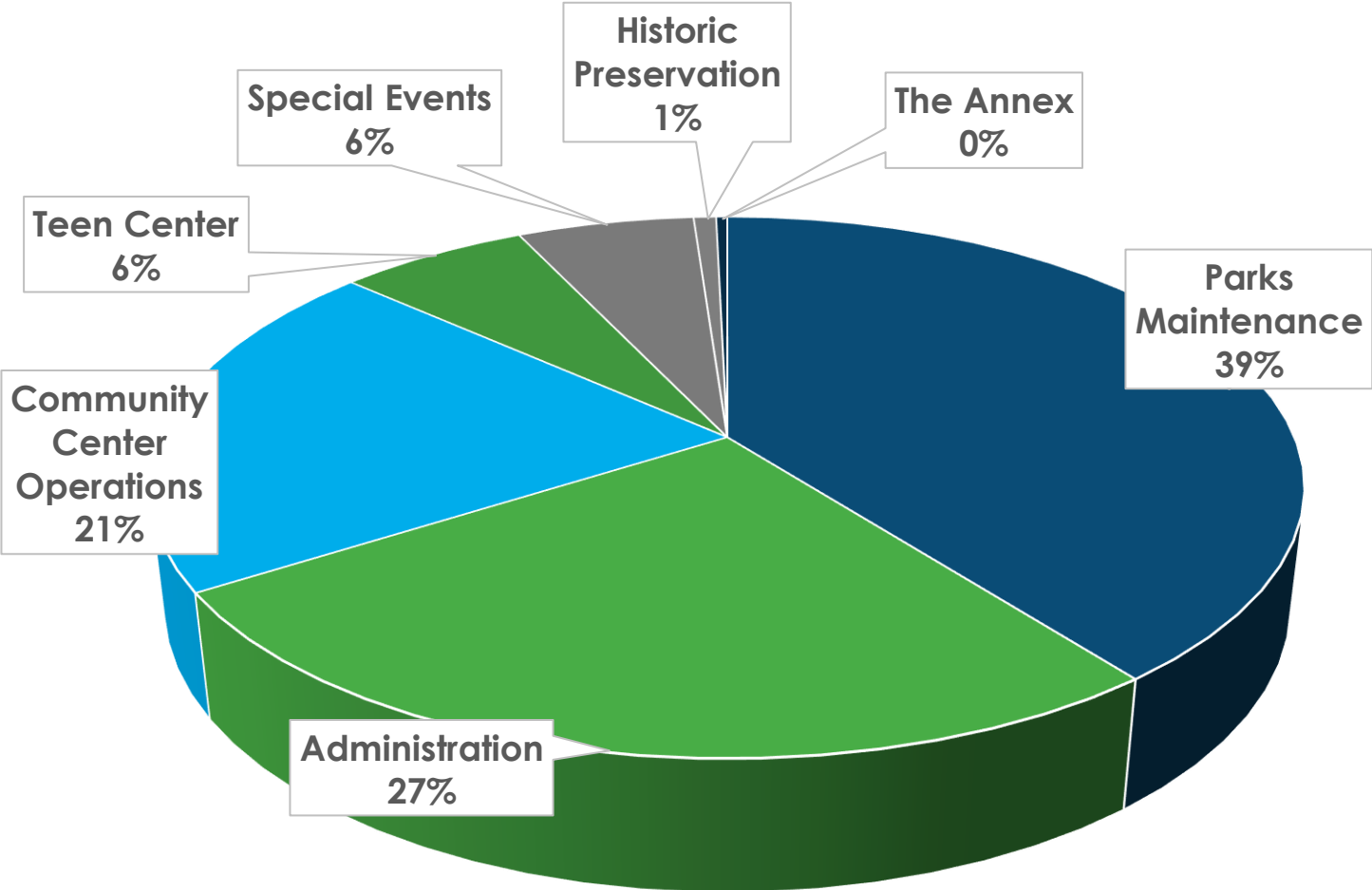
Revised 2023 Budget: \$5.05M
15% of General Fund

Mission

The Parks and Recreation Department is committed to creating community through people, parks, and programs.

Staffing

26 Full Time Staff,
120 Part Time
Temporary/Seasonal Staff



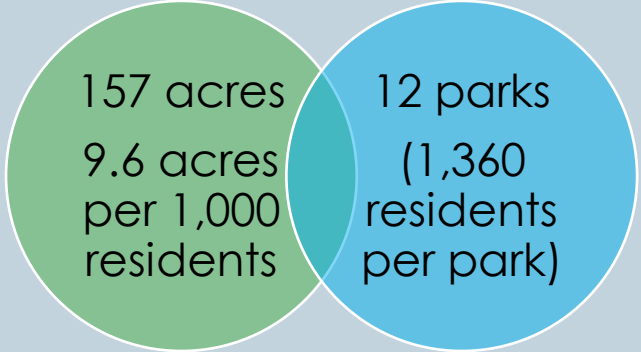
Parks and Recreation System

Existing Facilities and Parks

Vienna

Fairfax County

US



87%

of residents live within a 10-minute walk of a park

20.64 acres per 1k residents
2674 residents per park

10.6 acres per 1k residents
2,386 residents per park



EXISTING PARKS

- 1 Branch Road Tot Lot
- 2 Glyndon Park
- 3 Meadow Lane Park
- 4 Moorefield Park & Vienna Dog Park
- 5 Northside Park
- 6 Peterson Lane Park
- 7 Robinson Property (identified for potential future park use)
- 8 Salsbury Spring Park
- 9 Sarah Walker Mercer Park
- 10 Southside Park
- 11 Waters and Caffi Fields (managed, but not owned)
- 12 Wildwood Park

CULTURAL AND COMMUNITY SITES

- 13 Bowman House
- 14 Vienna Community Center
- 15 Town Green, Freeman Store, Little Library
- 16 Broadwater Cemetery
- 17 Hunter Family Cemetery
- 18 Moorefield Cemetery
- 19 West End Cemetery

NON-TOWN MANAGED FACILITIES

- 20 Nottaway Park
- 21 Cunningham Park
- 22 Washington and Old Dominion Trail
- 23 Vienna Train Station (private)
- 24 Westwood Country Club (private)

PUBLIC SCHOOLS

- E Elementary School
- H High School



Parks and Recreation System

Programs and Events

- **650+ annual** recreation programs, classes, and events
- **+150k special event attendees**
- **Events:** Viva Vienna, Liberty Amendments Month, Independence Day, Oktoberfest, Halloween Parade, Chillin' on Church, Holiday Stroll, Kids on the Green, Summer on the Green, Vienna Youth Players, Halloween on the Green, Walk on the Hill, Vienna Youth Players and Vienna Theatre Company Productions
- **+11,000 Volunteer hours**



Preschool and Youth Classes



Summer Camp



Club Phoenix



Adult Art and Pottery



Adult Fitness



Adult Drop-In and On-going Programs



Mature Adult Classes and Lectures



Mature Adult Trips



Parks and Recreation System

Existing Facilities and Parks Managed by the Parks and Recreation Department



157+
Acres of Parks and
Green Space



12
Parks



5
Playgrounds



4
Full-sized
Basketball Courts



2
Pickleball/Tennis
Courts



2
Multipurpose Fields



6
Softball
Diamonds



3
Baseball
Diamonds



1
Educational
Garden



1
Community Center
w/ Teen Center



1
Town Green*



1
Dog Park*

0

Aquatics/
Fitness
Facilities

Inclusive or
Sensory Parks
/ Playgrounds

Mature Adult
Centers

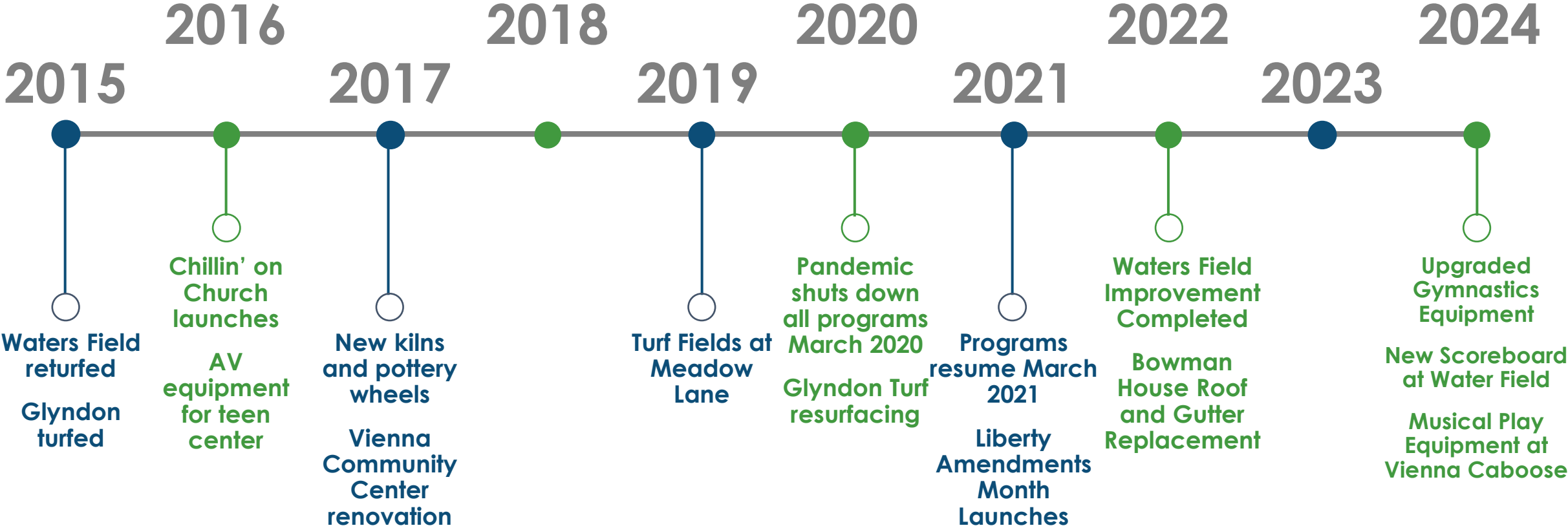
Rectangular
Only Fields

Pickleball or
Tennis Only
Courts

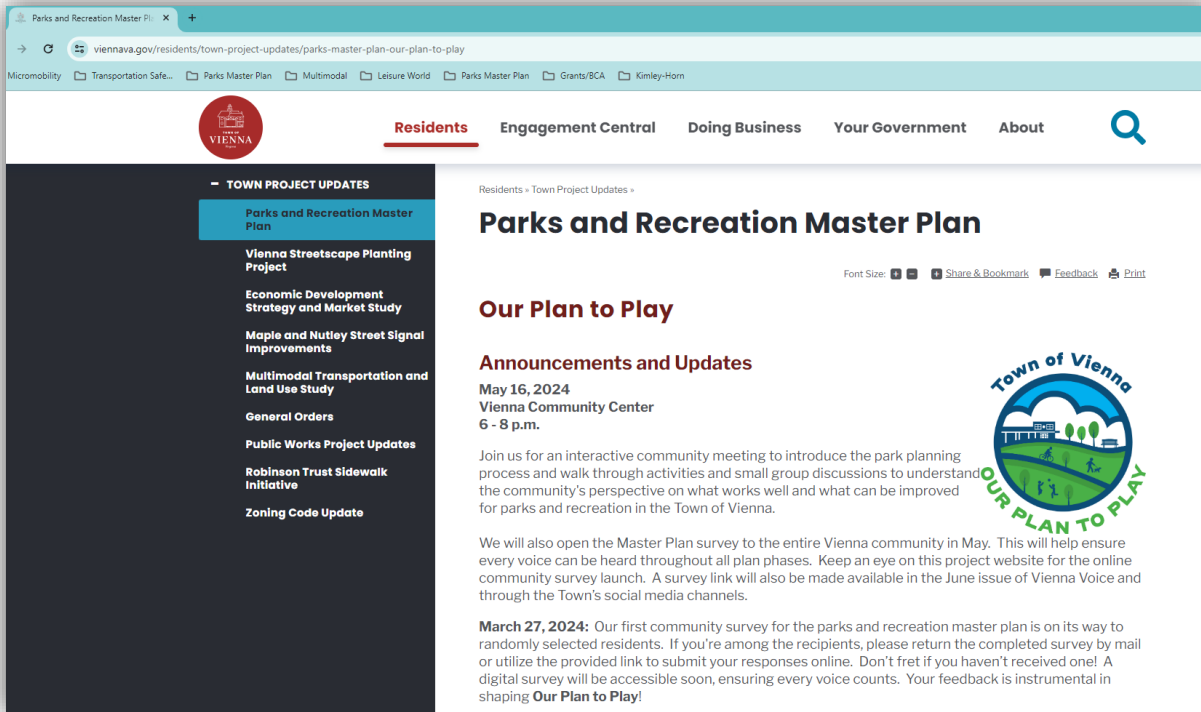
**Included in count
of parks*



Parks and Recreation Highlights



How to Stay Engaged



- ✓ Visit the Project Website
- ✓ Attend Pop-Ups and Community Meetings
- ✓ Complete the Community Survey
- ✓ Request and Return a Meeting-in-a-Box
- ✓ Connect directly with the team using:
OurPlanToPlay@Kimley-Horn.com



What we need from you....

Tonight

Participation
Satisfaction
Needs

Upcoming

VISION

Goals and
Strategies

Plan
Review and
Comments



Our Plan for Tonight

Interactive Exercises and Community Conversations



Station 1: Our Plan to Invest

Activity 1: Our Plan to Invest

Knowing that resources (money, staff, and time) are limited, where would you focus improvement efforts in the Town? 

Directions: For each of the categories listed, share how you would use your "dollars" for maintenance, upgrades, new activities or facilities, and other. Use a post-it note to provide additional details on how you would like to spend your dollars between these categories (i.e., maintenance, upgrades, or new.)



Classes & Programs

Classes and programs refer to organized activities and services provided by the parks and recreation department, such as fitness classes, camps, sports activities, and art workshops.



Facilities

Facilities refer to the physical infrastructure within the parks and recreation system, such as playgrounds, sports fields and courts, community centers, and swimming pools.



Events

Events refer to community gatherings, festivals, and special events hosted by the Vienna Parks and Recreation Department, including but not limited to Summer on the Green, Chillin' on Church, Independence Day Celebration, Juneteenth Celebration, etc.



Natural/Open Space

Natural/open space refers to undeveloped or minimally developed areas within the parks and recreation system, including trails, streams, natural woodland areas, the Town Green, and open spaces and parks, which provide opportunities for outdoor recreation and environmental conservation.

Notes:

INSTRUCTIONS

1. Choose how you want to spend the Town's money
2. Divide your  across the four categories to express your priorities and needs
3. Use sticky notes to tell us specific investments you want to see



Station 2: Our Plan to Participate

Activity 2: Our Plan to Participate
What activities and programs do you or members of your household currently participate in or have a desire to participate in?

Directions: Place a [placeholder] dot if you currently participate in the activity or program. Place a [placeholder] dot if you have a desire to participate in the activity or program or if you would like more access to the activity or program.

Activity 2: Our Plan to Participate
What facilities do you or members of your household currently use or have a desire to use?

Directions: Place a [placeholder] dot if you currently use the facility. Place a [placeholder] dot if you have a desire to use the facility or if you would like more access to the facility.

The survey cards feature a grid of circular icons representing different activities and facilities. The top card lists activities like Theater and Performing Arts, Choir, and Speech Activities. The bottom card lists facilities like Aquatic Facilities, Community Center, Indoor Sports Courts, Outdoor Sports Courts, Outdoor Sports Fields, Active Parks, Passive Parks, Playgrounds, Trampoline, All-Ability Paths, Permanent Event Space, Trail and Shared Use Paths, Public Areas and Structures, Open Space, Community Gardens, and Other (Write-In).

INSTRUCTIONS

1. Use Blue and Red provided stickers.
2. Place a sticker on each activity or program image to share:
 -  If you **currently participate/use** in the activity or facility (in Town or elsewhere).
 -  If you **desire to participate/use** in or **want more access** to the activity or facility



Station 3: Our Plan for the Future

Activity 3: Our Plan for the Future

Directions: Select a string to start this activity. Starting at question 1, tie your string around your first response. For each question, connect your string to the answer you identify with the most.

How long have you lived in Vienna?	What do you think the strongest aspect of the Vienna Department of Parks and Recreation is?	What should Vienna focus on in the next 10 years?	How do you want to contribute to building a vision of the parks and recreation system in Vienna?	How should we fund our vision for the future?
> 2 Years	Programs and Activities	Preserving open space, park areas, and natural environments	Be informed	Increase funding
2-5 Years	Parks and Recreation Facilities	Maintaining and upgrading existing facilities and amenities	Collaborate with Town staff on future programming and activities	Maintain existing or similar funding
5-10 Years	Cultural, Arts, and Historic Events	Improving inclusivity, access, and variety of cultural events and programs	Be involved in decision making	Reduce funding
< 10 Years	Natural and Open Spaces	Developing new parks and recreational facilities	Opportunities to support park improvements and initiatives	I'm not sure


INSTRUCTIONS

- Use  to build our community fabric
- Tie your string around each response to share your perspectives



Station 4: Our Plan to Manage

Town of Vienna Parks and Recreation Master Plan OUR PLAN TO PLAY



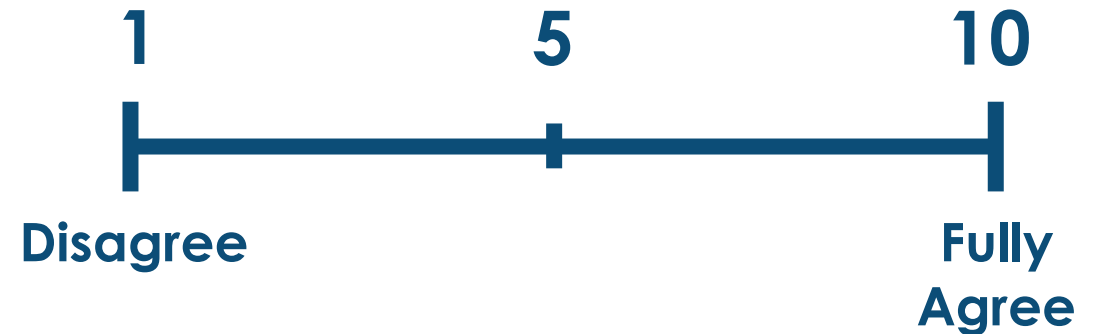
Activity 4: Our Plan to Manage

Directions: Rank how much you agree or disagree with the following statements about the Vienna Parks and Recreation Department (with 1 being disagree and 10 being fully agree).

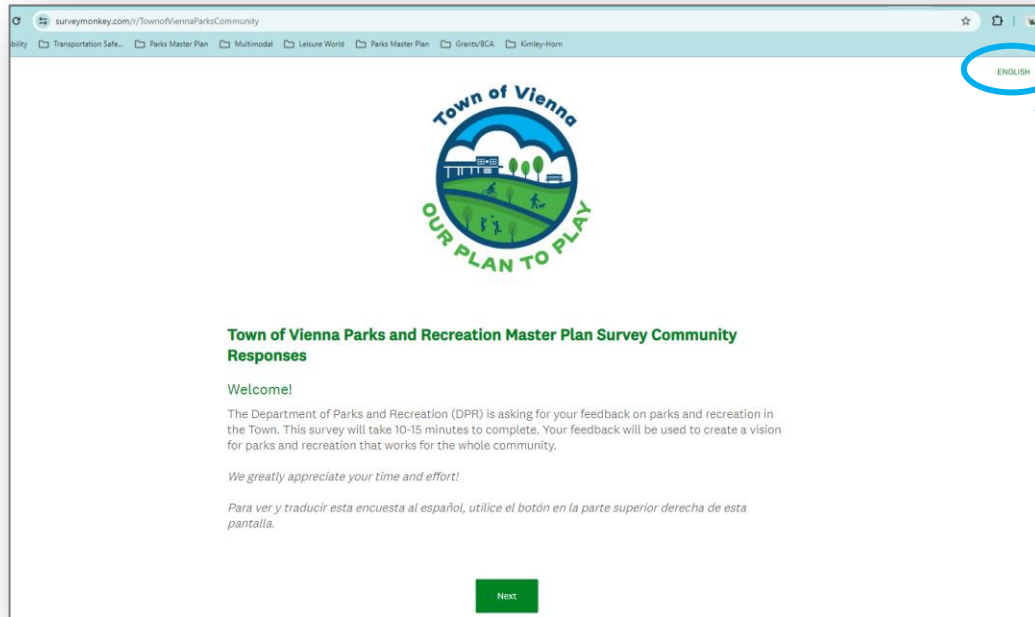
	Disagree	Agree
1 The Department effectively maintains parks and open spaces in our community.	1 2 3 4 5 6 7 8 9 10	
2 I believe the Department allocates sufficient resources for the maintenance of parks and open spaces.	1 2 3 4 5 6 7 8 9 10	
3 The facilities provided by the Department meets the needs of our community.	1 2 3 4 5 6 7 8 9 10	
4 The Department offers a variety of programs and activities that cater to different age groups, interests, and abilities.	1 2 3 4 5 6 7 8 9 10	
5 I am satisfied with the cleanliness and upkeep of recreational facilities in our area.	1 2 3 4 5 6 7 8 9 10	
6 The Department effectively communicates information about its programs and events to the public.	1 2 3 4 5 6 7 8 9 10	
7 The Department actively engages with the community to gather feedback and suggestions for improvement.	1 2 3 4 5 6 7 8 9 10	
8 The Department effectively manages and maintains trails and natural areas for outdoor recreation.	1 2 3 4 5 6 7 8 9 10	
9 I believe the Department prioritizes accessibility and inclusivity in its programs and facilities.	1 2 3 4 5 6 7 8 9 10	
10 The Department collaborates well with other community organizations and jurisdictions to enhance recreational opportunities.	1 2 3 4 5 6 7 8 9 10	
11 The Department effectively utilizes technology and online platforms to provide information and services to the public.	1 2 3 4 5 6 7 8 9 10	
12 I am satisfied with the variety and quality of events organized by the Department throughout the year.	1 2 3 4 5 6 7 8 9 10	
13 The Department demonstrates a commitment to environmental sustainability in its operations and initiatives.	1 2 3 4 5 6 7 8 9 10	
14 I trust the Department to address issues and concerns raised by the community in a timely manner.	1 2 3 4 5 6 7 8 9 10	

INSTRUCTIONS

1. Rank how much you agree with the statements



Station 5: Our Plan to Contribute



Spanish language version available using the button in the top right of survey!

INSTRUCTIONS

1. Scan the QR Code on the slide or sign to access the online survey, OR
2. Use a tablet at the table to complete the survey tonight
3. Tell your friends, neighbors, kids, and community groups to take the survey





Community Survey

**Parks and Recreation
Master Plan
Thank you!**