



NEWS RELEASE

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Time for a Checkup: Exploring the Health of Vienna's Economy

Just as January ushers in a renewed focus on personal health and fitness for many people, it is also important to take the post-holiday-season temperature of the local economy. On **Thursday, Jan. 18, 2024**, the Town of Vienna's Economic Development Department is hosting a unique opportunity for the community to learn about the current health of Vienna's economy.

The 2024 State of the Economy will take place from **9-11 a.m. at the Vienna Community Center**, located at 120 Cherry St. SE, Vienna, Va. Keith Waters of the Stephen S. Fuller Institute will provide an update on regional issues and trends that will impact the Town of Vienna and the greater Washington regional economy.

Additionally, attendees will hear a presentation from Vienna's Economic Development Department and the Town's Planning and Zoning Department about ways Vienna's newly adopted zoning code will enhance commercial areas in town. Networking is encouraged and coffee and breakfast will be provided.

This event is free and open to the public, but guests must RSVP here: <https://bit.ly/ViennaSOE>. To learn more about the Town's Economic Development Department, visit www.exploreviennava.com.

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