



NEWS RELEASE

Media Contacts

Karen Acar Thayer, APR

703-255-6330 | Office

571-263-4035 | Cell

Caleb Lester

703-255-6361 | Office

571-926-2241 | Cell

Dec. 8, 2023

Holiday Decorating Contest Winners Announced

The votes are in, and the people of Vienna have determined which of this year's holiday displays shine brightest! The results were announced at the Mayor and Council Holiday Reception tonight at Vienna Town Hall.

Trousseau finished first in the business category, followed by Simply Social Coffee in second place, and Blue Ribbon Barbershop in third place. Trousseau will receive one hour of Mayor Linda Colbert's time as a guest employee.

New this year for the business category is the honorable mention award, which goes to a business that was the most thoughtful and creative in including Vienna Elementary School in its display. Trace: The Zero Waste Store took home this award for including snowflake ornaments created by students at Vienna Elementary.

The first-place winner in the residential display category goes to residents of 121 Casmar St., SE, followed by 317 Patrick St., SW, in second place and 524 Walker St., SW in third place. Winning residents received a gift card from a local business and a 2023 Town of Vienna holiday ornament.

Members of the Town Business Liaison Committee judged the business entries and residential winners were determined by popular vote from the community. The popular vote also determined the business winner of the People's Choice Award: Pennywise Thrift Shop.

The contest hit a new record this year with 1167 votes cast. For the second year in a row, contestants could earn bonus points by including Vienna Elementary School in their display, commemorating the school's 150th anniversary, which was celebrated earlier this year.

The annual Town of Vienna Holiday Decorating Contest is presented by the Vienna Town Business Liaison Committee and the Vienna Parks and Recreation Department. It encourages businesses and residents to get creative and create a festive, holiday display that sparkles and glows for residents and visitors to enjoy. To see the holiday display map and images of this year's entries, visit www.viennava.gov/holiday.

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