



# NEWS RELEASE

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## Town Announces First-Ever Holiday Display Lottery

This year's holiday season is going to be one for the record books as the festivities will include a traditional, decorated evergreen tree on the Freeman Store lawn, and a chance for residents to create their own festive holiday display alongside the grand holiday tree. Up to three displays will be selected through a lottery process, and the deadline to submit proposals is 4:30 p.m. on Friday, Nov. 17, 2023.

"We live in a multicultural community, and we wanted to provide an opportunity for various winter holiday traditions to be honored in our public space," said Vienna Town Manager Mercury Payton. "Residents from all walks of life gather on the Town Green for celebrations throughout the year, and we look forward to seeing various festive displays that represent our diverse community during the season of light."

To be entered in the lottery, applicants must submit a photo or drawing that depicts the colors and size and indicates any items requiring power. Displays should celebrate the season or a winter holiday and are limited to six feet tall, four feet wide, and three feet deep in size, drawing no more than 30 watts, unless applicants supply their own battery or solar power. Other entry criteria and applications are available for interested applicants on the Town website at [www.viennava.gov/holidaydisplay](http://www.viennava.gov/holidaydisplay).

Selected applicants also have the choice of planning a one-time celebratory gathering to commemorate their display. They will work with the Town's Department of Parks & Recreation to determine a day, time, and other details.

Selected applicants will be notified by Nov. 22 and will be required to submit a signed agreement and \$250 deposit by Monday, Nov. 27. Displays must be installed between Nov. 28 and Dec. 3 and may remain on the Town Green lawn until Jan. 10, 2024.

Questions should be directed to the Department of Parks & Recreation by calling 703-255-6360 or emailing [parksrec@viennava.gov](mailto:parksrec@viennava.gov).

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