



# NEWS RELEASE

## Media Contacts

**Karen Acar Thayer, APR**

703-255-6330 | Office

571-263-4035 | Cell

**Caleb Lester**

703-255-6361 | Office

pp1571-926-2241 | Cell

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## Holiday Decorating Contest Applications Now Being Accepted

Let the season of light begin! Town of Vienna residents and businesses are encouraged to compete in this year's "Shine Bright, Vienna" holiday decorating contest sponsored by the Town Business Liaison Committee (TBLC) and the Vienna Parks and Recreation Department and the Vienna Economic Development Department.

Applications for the 2024 contest are now available online at [www.viennava.gov/holiday](http://www.viennava.gov/holiday) or at the Vienna Community Center, 120 Cherry St., SE. To be considered for the contest, participants must submit a completed application and a photo of their display by Nov. 21, 2023. All decorations must be visible from the street.

This year, participants can earn bonus points by putting an image of Vienna Elementary School somewhere in their display to commemorate the school's 150<sup>th</sup> anniversary. It doesn't have to be big – just noticeable. Registered displays featuring the school will get a special designation on the "Shine Bright, Vienna!" map, which will be released to the public on the day judging begins, Nov. 27, 2023.

Business displays will be judged by the Town Business Liaison Committee (TBLC) judging panel. Residential display winners and one "People's Choice Award" business winner will be determined by popular vote. All winners will be announced on Dec. 8.

The winning business will receive one hour of Mayor Linda Colbert's time as a guest employee and winning residents will receive a 2023 Town of Vienna Holiday Ornament and a gift card from a local business.

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