



NEWS RELEASE

Media Contacts

Karen Acar Thayer, APR

703-255-6330 | Office

571-263-4035 | Cell

Caleb Lester

703-255-6361 | Office

571-926-2241 | Cell

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Proposed Streetscape Project Adds Color to Commercial Corridor

Starting this fall, the Town of Vienna plans to improve the appearance of 81 landscape planters on both sides of Maple Avenue and 46 planters on both sides of Church Street. The conceptual design was presented to the Vienna Town Council during a conference session at Vienna Town Hall on Tuesday, June 20, 2023. Soon, the community will get a chance to weigh in on the proposed plan.

“Homeowners understand the importance of curb appeal, especially when they want to sell their homes,” said Vienna Park and Recreation Director Leslie Herman. “We’re working with the Town’s economic development department to create a similar dynamic to create a welcoming, vibrant commercial area that attracts residents and visitors and ‘sell’ them on supporting local businesses.”

Residents, business owners and other community members are encouraged to attend an **informational session on Thursday, June 29 at 6:30 p.m.** at the **Vienna Community Center, 120 Cherry St., SE, Vienna**. Representatives from the Town’s contractor, LSG Landscape Architecture will be on hand to discuss the new landscape design proposed for the Town-owned planters on Maple Avenue and Church Street. The firm’s designers will answer questions, gather feedback and identify solutions to address any concerns before starting the work.

The new plants are expected to be in place by the end of November. If all goes as planned, the commercial corridor’s planters will begin to burst with color next spring.

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