



# NEWS RELEASE

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## Town of Vienna Wins Three National Communications Awards

The Town of Vienna is getting national recognition with three Blue Pencil and Gold Screen Awards from the National Association of Government Communicators (NAGC). The awards were announced last night at the organization's annual conference in Louisville, Kentucky.

First place honors in the special events category went to the Town of Vienna for Liberty Amendments Month. The event celebrates the four Constitutional Amendments that granted equal liberties to people who were previously excluded from the U.S. Constitution. A brief highlight video of the inaugural event supported the nomination and can be viewed online: <https://bit.ly/LibertyAmendmentsMonth>.

The 2022 Vienna Town Calendar received an Award of Excellence in the printed calendar category. The publication features images provided by the Vienna Photographic Society and includes important information about the Town government and activities.

In the grassroots campaign category, the Town received an Award of Excellence for its "Explore Vienna, Va. – Discover the Difference" social media video campaign. The public service videos encouraged residents to support local businesses by shopping locally during the holidays. They were created by Town video producer Sean Metzger in conjunction with the Town's Economic Development Office and the Vienna Business Association. The "Explore Vienna, Va. – Discover the Difference" videos can be viewed online: [www.youtube.com/user/townofviennava/videos](http://www.youtube.com/user/townofviennava/videos).

Since 1976, the National Association of Government Communicators has been dedicated to advocating, promoting and recognizing excellence in government communication and engagement at the local, state, tribal and federal level. The organization's Blue Pencil & Gold Screen Awards program recognizes superior government communication initiatives and those who produce them.

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