

PUBLIC HEARINGS SCHEDULED FOR JANUARY 9, 1967

The Town Council has scheduled six public hearings on Monday, January 9, 1967, at 8:00 P. M. The first concerns plans for the construction of concrete sidewalks on portions of Orchard Street and Marshall Road; the next two cover proposed ordinances amending Title 13, Subdivisions, of the Town Code; and the last three cover proposed ordinances amending Title 15, Zoning, of the Town Code. The full text of all five proposed ordinances will appear in the December 22 and 29, 1966, issues of THE VIRGINIAN as legal advertising, and all interested citizens are urged to watch for them and acquaint themselves with the ordinance provisions before the date set for the public hearings.

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Town of Vienna, Virginia



TOWN COUNCIL:

- MAYOR—James C. Martinelli
- COUNCILMEN—Richard B. Dingman
- Henry R. Pellegrino
- Martha V. Pennino
- Charles A. Robinson
- Joseph R. Spriggs
- L. Dean Wallace

TOWN MANAGER—C. Clay Harrell

66-6

NEWSLETTER

December 1966

NEWS CHECKLIST . . .

TOWN CHRISTMAS PROGRAM at the COMMUNITY CENTER, Sunday Dec. 4, 3:00 PM (p. 4).

TOWN BEAUTIFICATION PROGRAM GATHERING MOMENTUM - An important phase of this program, a town-wide anti-litter campaign, will be emphasized in the coming weeks, and merits everyone's assistance (pp. 2-3).

SOLICITORS' AND CANVASSERS' LICENSES MUST BE RENEWED AS OF JAN. 1st. Citizens are urged to direct any solicitors or canvassers who come to their doors without a badge to the Town Hall to obtain one, and/or call the Town Clerk at 938-8000, so that they or the companies they represent may be notified of the requirement.

SIX PUBLIC HEARINGS will be held by the Town Council on Monday, Jan. 9, 1967 (p. 4).

TOWN TOPICS ON WEEL RADIO EVERY TUES. AND THURS. AT 11:00 AM (see Mayor's letter at right).

Fellow Citizens of Vienna:

As the Christmas Season approaches, I want to wish for each of you a joyous holiday, and may the coming year bring us all closer together in a spirit of peace and good will.

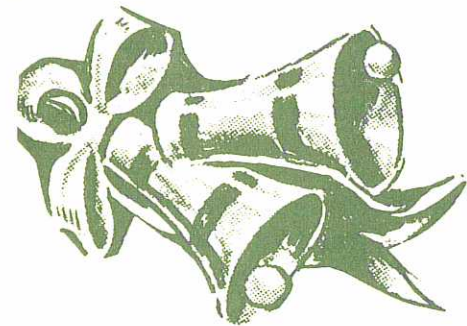
One of the "New Year's Resolutions" we hope everyone will adopt is to participate in the Town Beautification Program during the coming year. A vigorous anti-litter campaign is in the planning stage and will be publicized soon, and suggestions from the whole community will be welcomed.

As many of you who are regular listeners of WEEL Radio already know, a twice-weekly news program covering Town government activities has in recent weeks been broadcast from various points in the Vienna business areas. It is an informal interview with members of the Town staff each Tuesday and Thursday at 11:00 A.M., and questions from Vienna residents about their Town government are invited. We will be happy to hear from you, either by letter or telephone, and discuss your questions, suggestions, or problems on this new radio show.

In closing, may I again, on behalf of the Town Council and the Town Hall staff, extend Season's Greetings, and invite you to be with us on Sunday afternoon at the Town Christmas Program in the Community Center.

Sincerely,

James C. Martinelli
James C. Martinelli
MAYOR



THE OFFICIAL OPENING OF THE TOWN'S CHRISTMAS SEASON will be marked by a special program at the Community Center on Sunday afternoon.

The program, designed to enhance the community spirit of Christmas and to emphasize the spirit and lasting values of the Christmas Season, will include Christmas music by the Vienna Sweet Adelines and the Madison Choir.

Residents of Vienna and their entire families are cordially invited to attend.

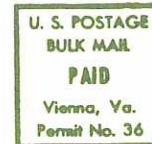
CHRISTMAS PROGRAM
at the
COMMUNITY CENTER
SUNDAY, DEC. 4th
3:00 P.M.



Town of Vienna, Virginia
127 Center Street, South
Vienna, Virginia 22180

NEWSLETTER

66-6



Incorporated in 1890



TOWN BEAUTIFICATION PROGRAM

For a number of months the Town of Vienna has been developing a town-wide beautification program aimed at raising the general attractiveness of the business areas, main streets, and public properties up to the level being maintained in the residential areas. Such a program must, by its nature, be all-inclusive and must have citizen support and participation if it is to be successful.

Some of the more significant elements for which programs are being developed are: (1) a continuous anti-litter campaign, (2) anti-defacement and anti-vandalism campaigns, (3) beautification of the municipal buildings and grounds, (4) clearing and cleanup of vacant lots, (5) flowerbox and planter installations, (6) paint-up, fixup, cleanup campaigns, (7) placement of utility lines underground, (8) removing junked and abandoned cars, (9) planting and maintenance of open areas, and (10) periodic cleanup programs. Each of these will be discussed briefly in this NEWSLETTER. More specific information will be distributed from time to time as programs are developed.

ANTI-LITTER CAMPAIGNS. Every beautification program must begin with a comprehensive cleanup program. No beautification program will be of long duration unless an anti-litter campaign is continuous. Every element of community life, the home, the school, the church, the business, the civic club, the garden club, the PTA, in short every organization with which we are associated must dedicate itself to the task of eliminating litter. Litter is one of the unnecessary curses of our affluent society.

ANTI-DEFACEMENT AND ANTI-VANDALISM CAMPAIGNS. Anti-defacement and anti-vandalism campaigns should parallel every anti-litter program. In recent months the Town has completed a number of major sidewalk construction projects. Very few of these are free from bicycle tracks, footprints, obscene language, and, in many cases, deliberate and wanton damage. Rarely can this type of damage be satisfactorily repaired. A complete change in public attitude must be developed in this area.

Continuous replacement of highway marking signs and traffic control signs has become a necessity because of repeated defacement with spray paint cans.

Many youngsters seem dedicated to breaking every empty bottle and to the knocking out of every window on every vacant building. An intensive campaign aimed at developing a sense of responsibility for private property and a sense of community pride is vital if any program of community beautification is to be successful.

BEAUTIFICATION OF MUNICIPAL BUILDINGS AND GROUNDS. The Town hopes to take the leadership in the improvement of public properties through an extensive campaign of beautification of all Town-owned properties. While this is primarily a Town function, significant community help has already been contributed. Continued support will be welcome.

CLEARING AND CLEANUP OF VACANT LOTS. This item is not of major significance. There are, however, a number of vacant lots with varying amounts of trees and undergrowth which make adequate mowing and maintenance difficult. An attempt will be made to obtain the cooperation of property owners in this program.

FLOWERBOX AND PLANTER INSTALLATIONS. This type of program, while quite extensive in some communities, is totally lacking in Vienna. The nature of our business community, which is primarily automobile-oriented, will make this type of program difficult to develop. A special study committee to investigate such a program will probably be needed if any significant steps are to be taken.

PAINTUP, FIXUP, CLEANUP CAMPAIGNS. The newness of our business community makes an extensive campaign in this area unnecessary. Significant improvements have already been made in the older establishments on Church Street. No doubt others will follow as a result of the recent street reconstruction program.

UNDERGROUND PLACEMENT OF UTILITY LINES. One of our major undertakings will be the problem of getting the utility lines along Maple Avenue placed underground. It is hoped that a five-year program can be developed with the assistance of a federal grant and the participation of the utility companies that will permit the accomplishment of this program. This should be one of our major goals, since no effective tree planting can be accomplished as long as there are overhead wires in the way.

REMOVAL OF ABANDONED CARS. The Town has generally been successful in the removal of junked or abandoned cars from the residential areas. Many business properties, however, have permitted junked and wrecked automobiles to accumulate. It is hoped that a program of continuous removal can be developed.

PLANTING AND MAINTENANCE OF OPEN AREAS. The Town is well along with its program of cleanup and maintenance of open areas. In the next few weeks some significant improvements will be made in the Wolftrap Run area in the vicinity of Maple Avenue.

PERIODIC CLEANUP PROGRAMS. In an effort to assist further in community cleanup campaigns, the Town added a Fall Cleanup this year to its Spring Cleanup Program. Twice-yearly removal by Town forces of large items which otherwise would require a special pickup fee will now become a regular free service.

COMMUNITY-WIDE PARTICIPATION URGED

Your club or organization will be contacted in the near future, asking you to do your part in the programs described above. Also, as an individual resident, you are requested to use every means at your disposal to help support this campaign. This is our Town--let's make it the best!

LITTER IS CONTAGIOUS --
DON'T SPREAD IT!