



NEWS RELEASE

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Vienna ‘challenges’ businesses to go green

The Town’s Conservation and Sustainability Commission (CSC) “challenges” local businesses and nonprofits to adopt or enhance green practices so that they may earn enough points to self-certify as “sustainable” and enjoy the admiration and appreciation of customers and residents.

The CSC’s Sustainability Challenge, now in its fourth year (sans 2020 due to the coronavirus), provides a checklist of green actions or practices through which businesses and nonprofits may tally points.

Businesses may submit applications by April 20 to the attention of the Conservation and Sustainability Commission at Town Hall, 127 Center Street S. Challenge winners will be announced in May to coincide with Business Appreciation Month.

Sustainable actions fall within energy, water, procurement, transportation, and waste reduction categories. Strategies include simple actions such as cleaning with green products or using stormwater to water plants as well as deeper commitments like installing EPA WaterSense toilets in bathrooms, instituting telework policies, or establishing waste reduction goals. Find a complete list of suggested green actions and an application at viennava.gov/sustainabilitychallenge. Points are awarded for sustainable actions employed throughout the calendar year.

Contact CSC Vice Chair Desiree Di Mauro at desiree@d2t2.org with any questions.

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