



NEWS RELEASE

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Light up Vienna for the holidays

The Town Business Liaison Committee (TBLC) will host a Town-wide holiday decorating contest this December, inviting both businesses and residents to participate, in order to bring a little shine to Vienna.

The theme for the contest is “Light up Vienna.” In order to participate, a businesses or resident must be located within the Town limits. Decorations must be visible from the street or sidewalk and may be as simple or as elaborate as desired.

The contest will kick off December 1. Participants may register at viennava.gov/holiday. All decorations must be completed and photos of the decorations submitted by December 7.

Town of Vienna residents will determine the business and resident winners via “People’s Choice” awards. Residential applicants will be judged in the following categories: single-family home, townhome, condo, or apartment/patio. First, second, and third place awards will be given to businesses.

For Town of Vienna residents interested in taking in the holiday décor and/or voting on their favorite displays, a self-guided tour route will be provided by December 8 at viennava.gov/holiday along with a link to vote. Be sure to vote for your favorites by midnight December 16.

Winners of the “People’s Choice” awards will be announced December 17 on social media. Mayor Linda Colbert will offer one hour of her time as a guest employee to assist the winning business during the holiday season. Resident winners will receive gift card prizes from local businesses.

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