



NEWS RELEASE

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Hands-on community workshops to offer ‘feel’ for proposed design guidelines, amendments

The Town of Vienna is hosting two community workshops at the end of the month that will demonstrate how community feedback has been translated into proposed MAC (Maple Avenue Commercial) corridor design guidelines to reflect the community’s vision for Maple Avenue. Associated proposed changes to the Town’s MAC ordinance also will be featured.

The community workshops will be held from 6-8 p.m. Friday, March 29, and 11 a.m.-1 p.m. Saturday, March 30, at the Vienna Community Center, 120 Cherry Street SE. They’re “open house” style, which means that residents may drop in and leave at their convenience. No formal presentations are scheduled as part of the community sessions.

The workshops are designed to be hands-on so that participants can experience how proposed changes, related to setbacks and sidewalks widths, for example, might actually feel. Residents who attend the family-friendly workshops also will have opportunities to ask questions and provide feedback about the proposed guidelines and ordinance amendments.

The Town’s voluntary MAC Zone encourages compact, pedestrian-oriented, mixed-use development and redevelopment along the commercial corridor to reinforce Maple Avenue’s role as the Town’s main street. Adopted in 2014, the MAC has been temporarily suspended at least through June while Town Council, boards, staff, and community members work to create design guidelines and consider associated amendments to the MAC ordinance.

Working drafts of proposed MAC design guidelines and proposed ordinance changes are available on the Town’s website at viennava.gov/mac. In addition to providing feedback at the workshops, residents may send comments on the proposed guidelines and amendments by March 31 to dpz@viennava.gov. (Be sure to put “MAC comments” in the subject line.)

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