



# 2024 Event Sponsor Opportunities

**Lily Widman** Event Coordinator

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# Town of Vienna Event Sponsorship



The Town of Vienna is seeking partnerships with businesses and individuals to sponsor special events year round. Town sponsor opportunities help to build your brand and increase name recognition, while showcasing your support of the community.

Below is a summary of title sponsorships available for our 120 annual events.

## **Title Sponsor- \$5,000**

- Independence Day Celebration (July 2, 2024, 2 available)\*
- Chillin' on Church- Series Sponsor\*
- Summer on the Green Series Sponsor
- Kids on the Green (June, 4-Aug. 27, 2024)\*
- Halloween Parade (October 23, 2024)\*
- Liberty Amendments Month (June, 15-July 15, 2024)\*

## **Major Sponsor- \$2,500**

- Big Screen on the Green- Series Sponsor
- Kids on the Green- Series Sponsor (June 4-Aug. 27)

## **Supporting Sponsor- \$1,500**

- Family Fishing Rodeo (April 6,, 2024)
- Flashlight Egg Hunt (March 22, 2024)
- Chillin' on Church- Single Event Sponsor (June 21, July 19, Aug. 16, Sept. 20 2024)\*

## **Community Sponsor- \$500**

- Halloween on the Green (Oct. 12, 2024, 2 available)
- Summer on the Green- Single Event Sponsor (Eight Concerts, Fridays June 7-Aug. 9, 2024)
- Kids on the Green- Single Event Sponsor (Eight Events, Tuesdays June 18- Aug. 13, 2024)
- Church Street Holiday Stroll (Dec. 2, 2024, 2 available)
- Cookies with Santa (Dec. 7, 2024, 2 available)
- Wellness Expo (May, 10, 2024, 1 available)

## **Event Sponsor- \$250**

- Mature Adult Bingo Events (January, June and September 2024)

\*Starred events have multiple sponsorship levels available. For more details contact [lily.widman@viennava.gov](mailto:lily.widman@viennava.gov) or call 703-255-5738.

# Benefits of Giving

Customized sponsor packages available. Contact: 703-255-5738 or [lily.widman@viennava.gov](mailto:lily.widman@viennava.gov)

Benefits of Sponsorship	Title Sponsor	Major Sponsor	Supporting Sponsor	Community Sponsor	Event Sponsor
Maple Ave. Banner Logo	✓				
Event Poster Logo	✓	✓			
10x10 Exhibit Booth	✓	✓	✓		✓
Logo on Town website	✓	✓	✓	✓	
Recognition by Emcee at Event	✓	✓	✓	✓	✓
Recognition in Town Publications	✓	✓	✓	✓	
Event Banner Recognition	✓	✓	✓	✓	✓



# Event Sponsor Contribution Form

## Contact & Billing Information

Name \_\_\_\_\_ Website \_\_\_\_\_  
Title \_\_\_\_\_ Email \_\_\_\_\_  
Company \_\_\_\_\_ Phone \_\_\_\_\_  
Address \_\_\_\_\_ City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

### Sponsorship Options

### Amount

### Event Names (please list)

- |  |         |       |
|--|---------|-------|
| <input type="checkbox"/> Title Sponsor       | \$5,000 | _____ |
| <input type="checkbox"/> Major Sponsor       | \$2,500 | _____ |
| <input type="checkbox"/> Supporting Sponsor  | \$1,500 | _____ |
| <input type="checkbox"/> Community Sponsor   | \$500   | _____ |
| <input type="checkbox"/> Event Sponsor Level | \$250   | _____ |
| <input type="checkbox"/> Other               | \$_____ | _____ |

## Payment

Enclosed please find a check for the full amount of \$\_\_\_\_\_.

Make checks payable to 'Town of Vienna.'

Automatically charge my credit card in the amount of \$\_\_\_\_\_.

American Express  Discover  Mastercard  Visa



TOWN OF

**VIENNA**

Card Number: \_\_\_\_\_ CVV: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Expiration: \_\_\_\_\_ Date \_\_\_\_\_

Signature: \_\_\_\_\_

For more information contact Lily Widman at 703-255-5738 or [lily.widman@viennava.gov](mailto:lily.widman@viennava.gov).

Return contribution forms to:

Vienna Parks and Recreation Sponsorship Program, 120 Cherry St. SE, Vienna VA 22180