

# VIENNA VOICE

OFFICIAL NEWSLETTER OF THE TOWN OF VIENNA, VIRGINIA • VIENNA.VA.GOV



NOVEMBER  
2018

## MAC status and other updates

### Take visual preference survey, help shape MAC corridor

At its September 17 meeting, Town Council temporarily suspended the Maple Avenue Commercial (MAC) zone for a period of 270 days in order to provide time for development of MAC design guidelines and consideration of potential amendments to the code.

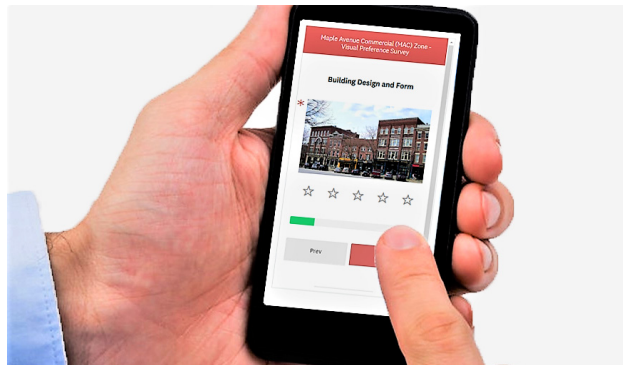
Working with the Board of Architectural Review (BAR), planning and zoning staff have launched a visual preference survey, which invites Town residents and business and property owners to rate an array of images of mixed-use buildings from around the country, up to four stories in height, on a scale of 1-5. The images were selected to represent a variety of building forms, site designs and streetscapes, and placemaking characteristics.

The survey may be taken online through midnight November 12 at [surveymonkey.com/r/MapleAveSurvey](http://surveymonkey.com/r/MapleAveSurvey). Those who need assistance or who don't have access to a computer may take the survey at Town Hall from 4:30-7 p.m. Monday, November 5, or 10 a.m.-2 p.m. Wednesday, November 7.

Survey results will be presented to the public at the November 15 BAR meeting, which begins at 8 p.m. at Town Hall.

Using survey results, planning and zoning staff will work with the BAR to identify common elements to incorporate into visual design guidelines for the MAC zone, which may result in changes to design

see **MAC status** page 3



### Santa Claus brings seasonal cheer to Church Street Stroll

by Communications Specialist Adam Kincaid

Join Historic Vienna, Inc. and the Town of Vienna as they ring in the holiday season with the 22nd annual Church Street Holiday Stroll from 6-9 p.m. Monday, November 26.

Santa will glide in on a 1946 historic fire truck at 6:15 p.m., then help Mayor Laurie DiRocco light the holiday tree at 6:20 p.m. Following the lighting, St. Nick will greet children from the porch of the Freeman Store and Museum.

Local groups, including elementary school choruses, will perform along Church Street throughout the evening. Guests are welcome to partake in marshmallow-roasting. A petting zoo will be located on the Freeman Store lawn.

Historic structures that will remain open to the public throughout the evening include the Freeman Store and Museum, Little Library, W&OD caboose and train station, Knights of Columbus (formerly First Baptist Church), and Vienna Presbyterian's Old Chapel.

Many merchants along Church Street will remain open as well, and several will offer warm beverages in front of their shops. 🍷



## IN THIS ISSUE



2 Art ambassadors



5 Leaf it to us



7 Win-win-win

## Mural in the making

Something new and colorful and about 200 feet long is coming to Vienna: A mural will soon be created on the back wall of the Vienna Shopping Center, visible as you travel down Cottage Street.

Artists Eleanor Doughty, a Vienna native who now lives in Seattle, and Emily Herr, who lives in Richmond, anticipate starting work on the mural, an overview of Town buildings and area landmarks, beginning November 5 and expect that the project will take up to two weeks, depending on weather, to complete. (The artists had originally planned to paint the mural in August, but rescheduled due to rainy weather conditions.)

Student volunteers from James Madison High School will work alongside the artists from 9:30 a.m.-1 p.m. and 2:30-6 p.m. the weekend of November 9-11. Students interested in helping out with the mural, even if only available for an hour or two, should contact Doughty at [info@edoughty.com](mailto:info@edoughty.com).

The Town's newest public art project is being funded by Rappaport, owners of the shopping center at 180 Maple Avenue "We love the mural," says Tiffany Jones, marketing representative for the Vienna Shopping Center. "We love the brightness and color that it's going to add to the shopping center.

"Vienna Shopping Center is proud to be a vital part of Vienna," she adds, "and we wanted to celebrate the community in a really fun way."

The artists, who are collaborating on their third community mural together, expect to begin by color blocking wall areas and then defining mural details from there. "The first few days, it will just look like a big stripe of yellow and a big stripe of blue, just blobs," says Herr. "The first part is the most exciting because that's where the changes happen the fastest. The middle part moves a lot slower as we get into the detail."



Comrades in art Emily Herr, left, and Eleanor Doughty are the artists behind Vienna's newest mural.

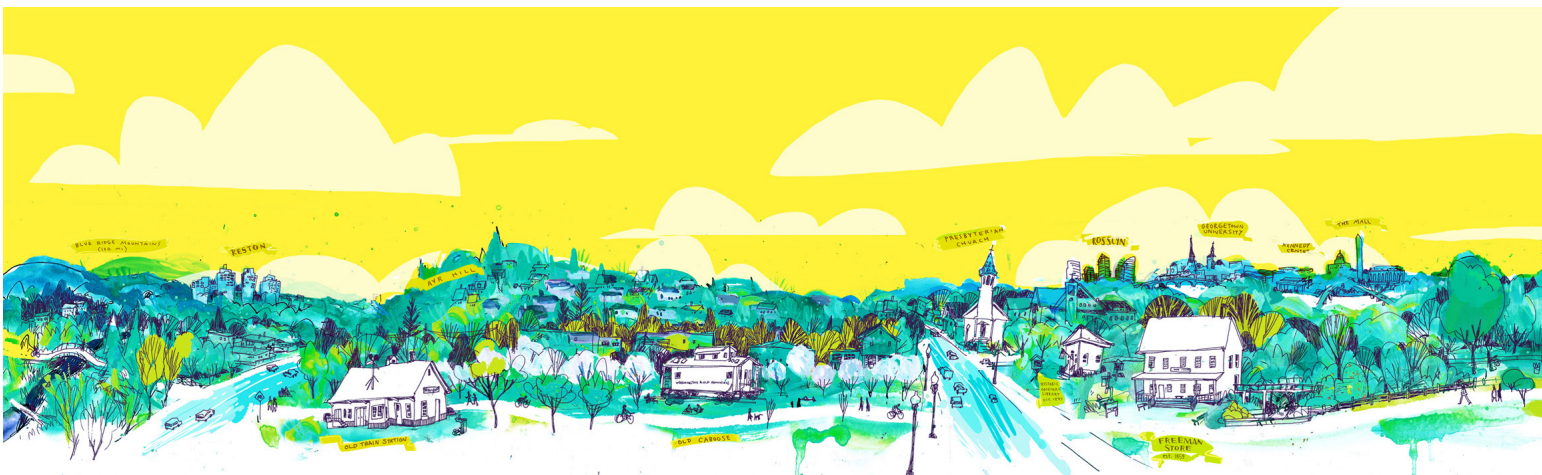
The artists plan on long days, likely painting from sunup to sundown. "It's going to be physically challenging," notes Herr, who is a full-time muralist.

Still, the painting itself actually accounts for only about 10 percent of the project, the artists note. "Once you get to the wall and start, it's just a matter of executing the process well," says Herr.

The more challenging – and time-consuming – aspects include coming up with the concept and getting it accepted, which Doughty handled, and coordinating the logistics (ordering materials, obtaining insurance, renting equipment, lining up labor, etc.), which Herr has managed.

An illustrator, Doughty, who met Herr in 2009 when they both were art students attending Virginia Commonwealth University, was "on the fence" about submitting earlier this year a proposal for the mural, after experiencing a streak of rejected proposals. "My mom encouraged me to just do it anyway," she says. "I'm glad that I did. It's awesome to be able to leave a big mark on the Town that I grew up in."

see *Mural* page 3







## MAC status from page 1

standards. The MAC zone currently includes design standards, which describe quantitative requirements (i.e., numbers and dimensions) that must be followed; design guidelines are more descriptive, subjective, and flexible; easier for laypeople to understand; and provide for a broad range of outcomes.

“We’re providing guidance on what the community is looking for,” says Planning and Zoning Director Cindy Petkac, “not prescribing exactly what a building must look like.”

### MAC projects

Per the Town’s charter, the Council-approved temporary suspension of the MAC could not become effective until 10 days after the suspension was advertised, which meant the effective date was September 30. Two MAC project submittals were received and deemed complete September 27. These projects will move forward through the review process under current MAC requirements. The review/approval process includes staff review and meetings with the BAR, Planning Commission, and Town Council. In addition, public hearings will be held by the Planning Commission and Council.

The submitted projects are:

- Sunrise of Vienna, submitted by Sunrise Assisted Living, at 100-112 Maple Avenue E. The proposed project is for a mixed-use assisted living facility with ground floor retail – approximately 8,400 square feet of retail and 85 living units.
- A mixed-use project at 380 Maple Avenue W that includes 40 condominiums and 7,500 square feet in retail space. The proposal was submitted by Red Investment, LLC and MJW Maple, LLC.

Vienna’s MAC Zone is a voluntary rezoning district, applicable to an area along Maple Avenue from East Street to the Town’s

“We’re providing guidance on what the community is looking for, not prescribing exactly what a building must look like.”

- Director of Planning and Zoning Cindy Petkac

western line. It encourages compact, pedestrian-friendly, mixed-use development and redevelopment the re-enforces Maple Avenue’s role as the Town’s main street.

The MAC was originally adopted by Council in 2014; several amendments were adopted in January 2017. MAC rezonings that have been approved by Council include:

- Flagship Carwash Center at 540 Maple Avenue W, a two-story commercial building with a Chick-fil-A restaurant on the first floor and enclosed car wash on the second. This project, approved in May 2016, is currently under construction.
- Vienna Market, a four-story, mixed-use development with 8,200 square feet of commercial/retail space and 44 townhouse condominiums, at 245 Maple Avenue W. Approved this past May, this project is not yet under construction.

Information about MAC projects, in various stages, is available by clicking on the map on the Planning and Zoning/Maple Avenue Vision page at [viennava.gov](http://viennava.gov).



## Mural from page 2

Doughty’s design is essentially a map of the Vienna landscape that illustrates significant Town landmarks as well as outlying points of interest. “I was trying to figure out a way to join everything together,” she says, “and settled on using the W&OD trail that goes through Town. It provides a great centerpiece for the Town.”

Public art pieces like the mural that is being created in Vienna help remind people of their surroundings and the beauty that sometimes gets ignored due to familiarity, Doughty says. “The best public art,” adds Herr, “reflects the community it’s in. We hope that the Vienna community sees itself reflected in the mural and that it connects them to their own lives and experiences. It’s really important for a community to see itself in art.”

## 'Antifragile' zoning in Vienna

by Councilmember Pasha Majdi

In 2007 Nicholas N. Taleb wrote a book that would change the world. *Black Swan* foreshadowed the impending financial crisis, and, more importantly, showed how to handle future crises. Taleb's theory is that human experience is shaped mostly by unpredictable, rare, and highly consequential events that remake reality ("black swans"), such as the 2008 financial crisis, 9/11, and the dotcom crash.

Civic and financial institutions can best prepare for black swans by incorporating "antifragile" design. Antifragility goes beyond resilience (withstanding events) and adaptability (responding to events) to a superior paradigm: withstanding, responding, and *learning* from events. In the Town of Vienna, the Maple Avenue Commercial (MAC) zone ordinance features a sophisticated rezoning process that can react to, and learn from, evolving conditions: It is antifragile by design.

The genius of the MAC is its unique structure for receiving public input and political discretion. Where other zoning codes apply a rigid set of rules and check the box for rezoning applications, the MAC establishes a vision with a "purpose and intent" section, provides for multiple rounds of review and public hearings, and adjusts as needed under the supervision of elected officials. As market conditions change and feedback is received based on new circumstances, the MAC improves.

The volunteers who banded together and spent countless hours developing the MAC performed a great service in creating the first antifragile zoning code in the Commonwealth of Virginia. Vienna is doubly fortunate, because we live in a Town populated by erudite, well-spoken, and highly sophisticated citizens – many of whom are experts in their own field – who engage in public hearings and provide valuable feedback. Through antifragile zoning, this feedback loop improves not only each application, but also *the code itself* moving forward.

Market conditions are constantly changing. Currently, the value of commercial space has plummeted, making residential units more profitable. These changing conditions raise important questions for the Town to consider as we enter a nine-month temporary moratorium for the MAC. The challenge now is to learn how best to address these issues and make it work. 📌



# CONTACT Vienna

**TOWN HALL  
MAIN PHONE  
703-255-6300**

**PUBLIC  
INFORMATION  
OFFICE  
703-255-6330**

### VIENNA TOWN COUNCIL

**Mayor Laurie A. DiRocco**  
ldirocco@viennava.gov  
703-255-6310

**Tara L. Bloch**  
tara.bloch@viennava.gov

**Linda Jane Colbert**  
linda.colbert@viennava.gov

**Pasha M. Majdi**  
pasha.majdi@viennava.gov

**Douglas Noble**  
douglas.noble@viennava.gov

**Carey J. Sienicki**  
csienicki@viennava.gov

**Howard J. Springsteen**  
hspringsteen@viennava.gov

### TOWN STAFF

Town Manager.....	Mercury T. Payton.....	703-255-6371
Town Attorney.....	Steven D. Briglia.....	703-255-6305
Town Clerk.....	Melanie J. Clark.....	703-255-6304
Communications & Marketing Manager.....	Lynne Coan.....	703-255-6330
Finance Director.....	Marion Serfass.....	703-255-6322
Human Resources Director.....	Maggie Kain.....	703-255-6351
Information Technology Director.....	Tony Mull.....	703-255-6364
Parks & Recreation Director.....	Leslie Herman.....	703-255-6356
Planning & Zoning Director.....	Cindy Petkac.....	703-255-6340
Police Chief.....	Col. James Morris.....	703-255-6390
Public Works Director.....	Michael Gallagher.....	703-255-6380

Send community news and high-resolution photographs to [lynne.coan@viennava.gov](mailto:lynne.coan@viennava.gov). All material provided is subject to editorial review and revision and will be used as space allows.  
**Deadline for the December issue is November 9.**



## Fallen leaves are headed for a vacuum



**T**he 2018 edition of Town of Vienna leaf collection services is underway.

Public works staff will make at least three passes through Town through December 31 to pick up leaves that have been raked to the curb. The collection route started on the south side of Town this year and will work its way north. To view where the leaf collection crew currently is and where they're headed, go to [viennava.gov/leafcollectionmap](http://viennava.gov/leafcollectionmap). Also look for small printed signs to pop up in your neighborhood, announcing that collection is coming soon.

Leaf piles should be free of limbs, sticks, and other debris that may clog the vacuum hose on the truck.

The Town asks residents to refrain from raking leaves into the street as this can be dangerous. Cars parked on leaf piles may cause them to catch fire, and children playing in the leaves could be struck by a passing vehicle. In addition, leaves may prevent rainwater from reaching storm drain inlets.

Rather than piling leaves for pickup, residents may opt to bag their leaves for regular refuse collection. Should you choose this option, please place leaves in paper yard waste bags or in a loose can, both of which are available at garden and home supply stores. 📄

## Capital Improvement Plan helps Town prioritize future initiatives, expenses

**A**t its October 15 meeting, Town Council approved a Capital Improvement Plan (CIP) for fiscal years 2019-34. Each year, Council updates the CIP, a planning document that lays out in two-year increments the Town's plan for generally one-time, large expenditures. For example, the CIP calls for \$14 million in 2020 to construct a new police station as well as almost \$9 million for water and sewer projects and roadway and sidewalk improvements and almost \$500,000 for parks improvements and a community center generator.

"The Town has a lot of significant needs in order to improve infrastructure and better serve residents," says Finance Director Marion Serfass. "The CIP is a well-managed plan that addresses the needs of the community without exceeding what the Town can afford to pay."

The Town of Vienna typically issues general obligation bonds every two years to fund approved CIP projects. The bonds are repaid using revenues from the Town's 3% meals tax. Serfass notes that the Town does a good job leveraging its capital improvement funds by utilizing grants where possible and maintaining the Town's AAA bond rating, which results in lower interest rates.

(Although the Town typically limits debt issuance to once every other even-numbered year, it does expect to issue bonds totaling approximately \$4 million either late this year or early in 2019 to take advantage of property acquisition opportunities, including purchase of public parking space in a proposed commercial condominium on Mill Street.)

The Town's outstanding debt balance for fiscal year 2019 is just over \$29 million, which is 0.58% of Vienna's assessed real estate value. The Town's current statutory debt limit is \$500.4 million or 10% of its assessed real estate value.

Other potential projects in the CIP through 2034 include field turf replacement, trail reconstruction, stream restoration, Town

Hall improvements, recreational facilities, and sidewalk and road projects. Note, the CIP is reprioritized annually, and projects may be added, modified, or deleted.

To view the 2019-34 CIP, see the Departments/Finance/Financial Reports page at [viennava.gov](http://viennava.gov). 📄

*It's the hand-craftiest time of the year!*

## Bowman House Pottery Sale

10 am-3 pm • November 10

211 Center Street S

*Find one-of-a-kind pottery items for yourself  
and those on your 'nice' list!*



# CEC conducts Town energy use inventory, encourages development of 'culture of conservation'

by Christina Caplan, Community Enhancement Commission

The Town's Community Enhancement Commission (CEC) has released findings from a Town energy use inventory conducted last year. The 10-member, Council-appointed commission works to promote conservation programs and educate residents about environmental sustainability. The commission hopes that the Town can use the inventory data to improve energy efficiency and reduce energy costs, while also improving air quality and public health.

The inventory provides a baseline of energy use and greenhouse gas emissions for Town operations during calendar year 2016. The CEC chose 2016 as a baseline year for the inventory because it was the most recent year for which comprehensive data was readily accessible. The drawback of a 2016 baseline is the exclusion of energy usage at the Vienna Community Center, which was undergoing renovation at that time.

### Data collection and calculations

With the assistance of Town staff, the CEC gathered data on electricity and natural gas consumption for Town operations, including buildings and facilities; streetlights, traffic signals, and park lights; and water and wastewater facilities (i.e., water storage tanks, irrigation systems, and sewer metering stations). The CEC also gathered data on gasoline and diesel fuel consumption as well as vehicle air conditioning refrigerant use for both 2016 and 2017. The Town's vehicle fleet currently includes more than 124 cars, trucks, motorcycles, and construction and other non-road vehicles and equipment.

Using the gathered data, the CEC calculated the Town's total consumption of and costs for electricity, natural gas, and vehicle fuel. An outside consultant calculated associated greenhouse gas emissions.

### Inventory findings

Electricity usage accounted for the bulk of the Town's greenhouse gas emissions (987 tons of carbon dioxide equivalent or tCO<sub>2</sub>e) with vehicle fleet emissions close behind (665 tCO<sub>2</sub>e in 2016, rising to 818 tCO<sub>2</sub>e in 2017). Electricity use and vehicle fuel represent sizeable costs to the Town. Vienna spent more than \$160,000 on electricity in 2016. Gasoline and diesel fuel cost more than \$120,000 in 2016 and \$137,000 in 2017.

As a whole, streetlights are the Town's largest individual consumer of electricity (972,480 kWh), although the cost to Vienna is relatively low. Because of the payment structure agreement between the Town and Fairfax County, the cost to Vienna for streetlights does not accurately reflect the actual electricity cost.

To promote better pricing and choice, the Town, along with other Northern Virginia localities, has been working through the Northern Virginia Regional Commission to modify the street lighting contract with Dominion Energy to provide LED streetlights as an option, which will accrue significant savings. The police station, Town Hall, Northside Property Yard, and ballfield/park lights

also accounted for significant electricity consumption and cost.

### Creating a culture of conservation

The inventory provides the Town of Vienna with a tool to identify opportunities and measure efforts to reduce its energy consumption and costs. The CEC is working to encourage Town Council and staff to set goals and adopt policies that promote energy efficiency. For example, the Town could strive to reduce electricity use by 10%, which could save the Town \$15,000 per year under the current budget. Similarly, a goal of reducing gasoline and diesel costs by 10% would result in savings of more than \$13,000 per year.

SUMMARY OF ENERGY USE, EMISSIONS, AND COSTS	
<b>ELECTRICITY (2016)</b>	
Total Municipal Electricity Usage (kWh)	2,520,970
Total Emissions in CO <sub>2</sub> e (tCO <sub>2</sub> e)	987
Total Cost to Town	\$160,807.94
<b>NATURAL GAS (2016)</b>	
Total Municipal Natural Gas Usage (scf)	33,012
Total Emissions in CO <sub>2</sub> e (tCO <sub>2</sub> e)	3.73
Total Cost to Town	\$21,352.91
<b>VEHICLE FLEET FUEL (2016)</b>	
Total Gasoline Usage (gallons)	35,761
Total Diesel Usage (gallons)	36,171
Total Emissions in CO <sub>2</sub> e (tCO <sub>2</sub> e)	665
Total Cost to Town	\$120,840
<b>VEHICLE FLEET FUEL (2017)</b>	
Total Gasoline Usage (gallons)	45,201
Total Diesel Usage (gallons)	43,500
Total Emissions in CO <sub>2</sub> e (tCO <sub>2</sub> e)	818
Total Cost to Town	\$137,000

\* Energy usage figures do not include the Vienna Community Center, which was closed in 2016 while undergoing renovation.



There is plenty of low-hanging fruit to help meet these goals. The CEC hopes that the Town will consider some or all of the following strategies as a start:

- plan and implement an LED retrofit for all Town facilities
- develop a system to ensure that ballfield lights are off when fields and facilities are not in use
- adopt a policy that directs Town employees to avoid, whenever possible, idling Town vehicles
- phase in more fuel-efficient vehicles
- install motion-sensor lights, automatic water shut-offs, and temperature controls
- ensure adequate weatherization at Town facilities, such as insulation of buildings and hot water pipes and use of caulking around windows
- revise Town procurement policies to require purchase of energy-efficient products and equipment (e.g., computers, HVAC systems, refrigerators)
- adopt general office policies to encourage energy, water, and paper conservation
- adopt Town policies to require water-wise and energy-efficient landscaping.

The Town of Vienna has a record of promoting environmental sustainability, most recently as part of its Vienna Community Center renovation. The community center will attain at least silver-level certification under the LEED green building rating system, which recognizes energy efficient and cost-saving buildings. Taking on the opportunities outlined above could further bolster a culture of conservation – both environmental and economic. Efforts to reduce energy consumption and greenhouse gas emissions will have positive impacts on air quality and public health as well as significant economic benefits.

For additional data related to Town energy and fuel costs, see the link on the left of the Government/Boards and Commissions/Community Enhancement Commission page at [viennava.gov](http://viennava.gov). ↴

## A 'win-win-win': Going green can be good for environment, good for cash flow, and good for customers

by Communications Specialist Adam Kincaid

**W**hat does it really mean to be a “green” business and why are some small business owners all in? The *Vienna Voice* asked a handful of the Vienna businesses who have been certified “sustainable” through the Community Enhancement Commission’s Sustainability Challenge to share their insights.

To be clear, truly green businesses aren't in the habit of “green washing” or shaming neighbors or customers into

conforming to an in-your-face, environmental label. What a green business really does is simply practice basic, capitalistic cost-cutting methods with an environmentally friendly twist. They find ways to cut waste, and therefore costs, in ways that most customers and clients don't even notice, all while quietly benefitting the community.

Cycle Chi owner Krista Chichester was surprised by just how much her indoor cycling studio could save on energy bills just by changing the kind of lightbulbs and batteries used.

“It was both quite simple and amazing,” she says. “It was so easy to switch my lights to LED and change out our bike batteries to rechargeable ones. Once we pulled on that thread, it led to switching to recyclable paper and even reusable towels instead of paper ones.”

Community Enhancement Commission member Joanne Burke owns an accounting firm, which is run from an office in her home, so she built her green business much like one builds a home – piece by piece.

“Early on I had an energy audit done so I was fortunate enough to start with a blank canvas and build an economically and environmentally lean business from the ground up,” says Burke. “Looking at my home little by little I was able to see where heat was leaking at the front door, reduce water by putting low-pressure toilets in. I knew that this was both my long-term home and business, so the investments are worth it for me. It’s important to gauge the longevity of your space, then you can figure out how big you want to go.”

Denise Lee owns Social Burger, a restaurant that strives for “best service, best burger,” and to her that means having the freedom to control the impacts



photo by Adam Kincaid

**Green is chic** Cycle Chi owner Krista Chichester has embraced green business practices.

see **Going green** page 8

**Going green** from page 7

of cutting costs on her product and employees' and customers' satisfaction.

"There are so many choices out there for products," says Lee, "and as a small business owner

I can easily change my beef supplier to someone who is local, has high-quality product, and lower transportation costs. I can save money there and ensure I am paying my employees at a higher rate and make sure that they take care of our customers. It's a win-win-win: Cut costs, make a better product, and excel in customer service."

Marc Connelly opened Metro Scooters more than three years ago. Almost from day one he began to see patterns of waste and opportunities to make adjustments.

"In one shipment of scooters we can fill an entire dumpster worth of steel and cardboard waste. It costs \$60 to rent a dumpster," Connelly notes. "So I can eat the cost of the dumpster, or I can spend

photo by Adam Kincaid



Green Investor Metro Scooters owner Marc Connelly has upped his environmental sustainability game.

\$4 on gas to drive to a repurposing recycling plant and keep my \$56. I can spend that extra money on marketing, research, or, even better, making more green investments in the shop.

"It's really like a game," he adds. "You look around at your place, at the simple stuff, and ask yourself questions like: 'Do I really need to heat this place 24/7? Or do the lights in this room need to be on when I'm the only one here?'"

These business owners acknowledge that no business is 100% green, but making an environmental change doesn't have to be intimidating. 📌

**Sustainable businesses**

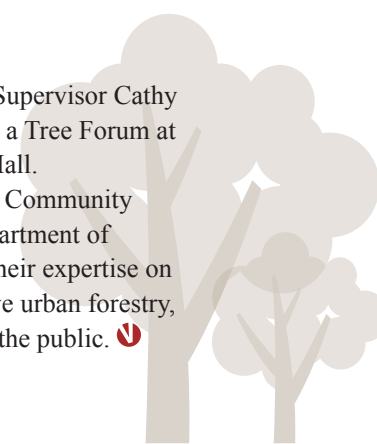
Congratulations to the Vienna businesses who have been certified as "sustainable" through the 2018 Sustainability Challenge, managed by the Community Enhancement Commission. These businesses will be recognized by Town Council at 8 p.m. December 10.

- Caffe Amouri
- Caboose Brewing Company
- Cycle Chi
- The Insight Shop
- Joanne Ehreth Burke, CPA, PLLC
- Metro Scooters
- Purple Onion Catering
- Social Burger
- The Sustainability Guys

**Tree talk in tree town**

Fairfax County's Hunter Mill District Supervisor Cathy Hudgins and the Town are co-sponsoring a Tree Forum at 7 p.m. Thursday, November 7, at Town Hall.

Tree experts from the Town of Vienna, Community Enhancement Commission, Virginia Department of Forestry, and Fairfax County will share their expertise on tree care, plants, pests and diseases, native urban forestry, and more. The forum is free and open to the public. 📌



**Share and celebrate a bountiful harvest**

**T**he Town of Vienna and Shepherd's Center of Oakton-Vienna will host a holiday luncheon for senior adults from 12-2 p.m. Tuesday, November 13, at the Vienna Community Center. Enjoy turkey and all the fixings as well as a performance by the Harmony Heritage Singers. The luncheon is \$15 per person with pre-payment due November 2. To register, call the Shepherd's Center at 703-281-0538. 📌

**Candid conversation about cancer at next Mayor @ Your Service**



Dr. Donald 'Skip' Trump

Mayor Laurie DiRocco will be joined by Dr. Donald "Skip" Trump, executive director of the INOVA Schar Cancer Institute, at the next quarterly Mayor @ Your Service community forum at 7:30 p.m. Tuesday, November 13, at the Vienna Community Center. Trump will discuss the future of cancer care in Northern Virginia and beyond. This forum is free and open to the public. 📌





# HAPPENINGS around town

Through December 30, the **North East Vienna Citizens Association (NEVCA)** is sponsoring a **Townwide food drive** to support efforts of the Committee for Helping Others. Peanut butter and jelly, cooking oil, tomato sauce, canned meats/fish, diapers, shampoo, laundry detergent, dish soap, toothpaste, bar soap, and toilet paper are particularly needed. The 8th Grade Volunteer Service Group at Our Lady of Good Counsel School is assisting NEVCA by picking up the donated food from drop-off locations. Questions? Contact Mary Ellen Larkins at [melarkins@verizon.net](mailto:melarkins@verizon.net). Donation drop-off locations include:

- Vienna Town Hall – 127 Center Street S
- Vienna Community Center – 120 Cherry Street SE
- Vienna Arts Society – 243 Church Street NW
- Bikes@Vienna – 128-A Church Street NW
- Evolution Fitness – 216 Dominion Road NE
- Caffe Amouri – 107 Church Street NE
- Rexall Drug Store – 150 Maple Avenue W
- Drs. Covel, Stack, Henon, and Lasaclo – 120 Beulah Road NE
- Drs. Rudolph and Paino – 307 Maple Avenue W, Suite A
- SourceCode Fitness Studio– 901 Glyndon Street SE
- Patrick Henry Library – 101 Maple Avenue.

Beginning November 1, boutique fitness, yoga, and holistic health studio **SourceCore Studio** will have a **new location**. The larger, updated space is located at 901 Glyndon Street SE and has shared space uniquely suited for wellness and community gatherings. New clients can enjoy their first week at SourceCore for free; see [sourcecorestudio.com](http://sourcecorestudio.com) for more information.

**Madison High School Athletic Hall of Fame** inductees will be recognized at halftime of the Madison-Centerville football game November 2. A celebration dinner will be hosted at the Westwood Country Club Saturday, November 3. To purchase dinner tickets, go to [warhawksports.org](http://warhawksports.org). For more information, contact Jill Hecht at [jhecht3765@aol.com](mailto:jhecht3765@aol.com).

In collaboration with Wheels to Africa, the **James Madison High School SEA Club** will collect **bicycles for donation to Puerto Rico**, which is still recovering from last year's Hurricane Maria. The bicycles will assist people who need transportation and bring smiles to children who have lost hope. Bikes may be donated from 9 am-noon Saturday, November 3, in the front parking lot of the high school.

The **"Sea to Shining Sea" exhibit** will be up through November 4 at the **Vienna Art Center**, 243 Church Street NW, Suite 100. The center is open 10 am-4 pm Tuesday-Saturday.

**MAD Drama**, the theater department at James Madison High School, will present **Noises Off**, a comedic farce about a hilariously bad theater company, at 7:30 pm November 8-10 as well as at 2:30 pm November 10, at the high school. Tickets are \$10 online at [madisondrama.com](http://madisondrama.com) and \$12 at the door.

The **Committee for Helping Others (CHO)** is accepting **donations of gently used bikes** in good riding condition from 9 am-noon Saturday, November 10 and 24, at Vienna Presbyterian Church, 124 Park Street E, and Antioch Christian Church, 1860 Beulah Road. The bikes will be made

available at CHO's Christmas Store. If you have questions or want to volunteer to clean or collect bikes, contact Dan Larkins at [danlarkins@verizon.net](mailto:danlarkins@verizon.net).

The **Vienna Woman's Club** is hosting its **56<sup>th</sup> Holiday Bazaar** from 9:30 am-4 pm Saturday, November 10, at the Vienna Community Center. Admission is \$3. For more information, visit [viennawomansclub.org](http://viennawomansclub.org).

The **Vienna Volunteer Fire Department Auxiliary** will hold its **Fall Bazaar and Craft Show** from 10 am-4 pm Saturday, November 10, in the Flame Room at the fire department, located at 400 Center Street S. Crafts, holiday decorations, items for the home, clothing, and unique gifts for that special someone will be available as will homemade baked goods and lunch. Admission is free. For more information, call 703-309-3468 or email [dancers1023@aol.com](mailto:dancers1023@aol.com).

Primary care physician **Micha Joffee** will host an **open house** at 243 Church Street NW, Suite 100C, from 12-4:30 pm Monday, November 12. He and his staff will answer questions about his unique, independently owned medical practice. Light refreshments will be served. For more information, visit [drjoffee.com](http://drjoffee.com).

Original artworks, including paintings, drawings, photography, bin pieces, cards and notecards, ceramics, and pottery, will be available at the **Vienna Arts Society's Big Sale/Small Wonders** event where everything is \$99 or less. The sale will be 5-7 pm Friday, November 16; 10 am-7 pm Saturday, November 17; and 1-5 pm Sunday, November 18. More info at [ViennaArtsSociety.org](http://ViennaArtsSociety.org).

Enjoy an evening of black jack, craps, Texas hold 'em, roulette, and horse races when the **Knights of Columbus Santa Maria Council and Our Lady of Good Counsel (OLGC) Men's Club** host **Casino Night** from 7-10 pm November 17 in DeSales Hall at OLGC, 8601 Wolftrap Road SE. Tickets are \$30 in advance (\$45 at the door) and include \$500 in betting money, food, two drink tickets (beer, wine, and non-alcoholic beverages). Visit [olgva.org/news-post/~post/casino-night](http://olgva.org/news-post/~post/casino-night) for more information. All proceeds benefit the OLGC Conference Society of St. Vincent DePaul.

Support the **James Madison High School Band and Vienna Volunteer Fire Department** at the **16<sup>th</sup> annual Vienna Turkey Trot 5K/10K and Fun Run** Sunday, November 18.

The Turkey Trot is Vienna's only race featuring entertainment by the JMHS Jazz Band and Drumline. Runners and walkers alike are welcome to participate in 5K or 10K race options, which are stroller-friendly; the kiddos can sign up for the Fun Run.

To register, visit [viennaturkeytrot.org](http://viennaturkeytrot.org). The Fun Run starts at 8 am; 5K and 10K racers take off at 8:30 am. Take advantage of the race's convenient location and indoor finish line festival at the Vienna Volunteer Fire Department, 400 Center Street S.

**American Legion Post 180** will host a **breakfast buffet** from 8 am-noon Sunday, November 18, at 330 Center Street N. Omelets, scrambled eggs, blueberry pancakes, bacon, sausage, biscuits and gravy, and more will be served. Breakfast is \$10 for adults and \$4 for children 12 and under. Call 703-938-6580 for more information.

Horticulturist and photographer **Karen Rexode** will present "Tips and Tools for Timesaving Garden Care" at the **Ayr Hill Garden Club monthly meeting** at 12:45 pm Monday, November 26, at Emmanuel Lutheran Church, 2589 Chain Bridge Road. Rexode will discuss how to garden smarter, not harder, using timely tips and selecting effective tools for creating and maintaining a beautiful garden. The session is free and open to the public. For more information, email [emilielarson@rcn.com](mailto:emilielarson@rcn.com).

The **Vienna Community Band** will perform at the **Church Street Holiday Stroll** Monday, November 26, and present its **holiday concert** at 7 pm Sunday, December 16, at the Vienna Community Center. For more information about these events or if you're interested in joining the band, visit [viennacomunityband.org](http://viennacomunityband.org).

High school students are encouraged to participate in the **American Legion's oratorical competition**. Nationwide, contest winners will be awarded more than \$138,000 in college scholarships. The Vienna competition will be held at 10 a.m. Sunday, December 2, at Dyer-Gunnell Post 180. Orations must be 8-10 minutes in length and about an aspect of the U.S. Constitution emphasizing the duties and obligations of citizens to the federal government. Cash prizes will be presented to first, second, and third place winners with the first-place winner moving on to district competition, which will be followed by regional, state, and national rounds. For more information, visit [legion.org/oratorical](http://legion.org/oratorical) or contact Dave Wallace at 703-659-7589 or [david.f.wallace09@gmail.com](mailto:david.f.wallace09@gmail.com).

**Artwork by Janice Burns** is on display through December 2 at the VAS Gallery at the Village Green Shopping Center, 517 Maple Avenue W. The gallery is open 10 am-4 pm Tuesday-Friday.

Last year the **Committee for Helping Others (CHO)** helped 279 families in Vienna, Oakton, Dunn Loring, and Merrifield with food cards and holiday gifts for children. Help CHO **help families in need** again this holiday season with donations of new toys, gift cards, and food cards. Plan to bring donations to Vienna Presbyterian Church from 9:30 am-noon Friday, December 7. Volunteers will also be needed that day to help set up the holiday store and on December 8 to assist families with shopping. If you can help out, call Carolyn Mysel at 703-938-7213.

The **2018 Rachael Peden hand-painted wooden ornament**, featuring Vienna's first bank on the corner of Church Street and Dominion Road, is now available at the **Freeman Store**. This is the 18th ornament in the Freeman Store's exclusive collection of iconic Vienna buildings, and all are made in Virginia.

Art books as well as books related to hobbies and collectibles are half price this month at the **Freeman Store Used Book Cellar**. Drop off used books at the Freeman Store; donated books may be left on the bench on the porch or brought inside during store hours. Store hours are 12-4 pm Wednesday-Sunday. Call 703-938-5187 for more information.

**Santa Claus** is coming to the **Freeman Store and Museum** from 12-2 pm Sunday, December 2 and 9. Santa will listen to children's holiday wishes in the beautifully decorated parlor next to the Christmas tree. Free admission; no reservations necessary. Questions? Call 703-938-5187 or visit [historicviennainc.org](http://historicviennainc.org).

**Historic Vienna Inc.** is hosting a **traditional English tea** this holiday season. Enjoy homemade sweets, sandwiches, and a bottomless cup of tea in the store's beautiful parlor from 3-5 pm Friday, December 7, and Saturday, December 8, at the Freeman Store and Museum, 131 Church Street NE. Tickets are \$35 per person. Space is very limited. Call 703-938-5187 for reservations.

Two speakers will present information at the **North East Vienna Citizens Association (NEVCA) general membership meeting** at 7:30 pm Thursday, November 15, at the Patrick Henry Library, 101 Maple Avenue E. Town of Vienna Water Quality Engineer **Christine Horner** will speak on the benefits of stream health and restoration efforts and offer guidelines/best practices for citizens living in proximity to Chesapeake Bay watershed waters. **Barbara Hildreth** will present "A Founder's Tale: The W&OD Trail and How It Came to Be;" safety and trail use issues will be addressed as well. Door prizes, courtesy of Great Harvest Bread Company, will be awarded. All are welcome.

*Happenings Around Town notices are printed as a community service, and items are included as space allows. Submit information to [lynn.coan@viennava.gov](mailto:lynn.coan@viennava.gov) by the 10th of the month preceding publication. Submissions may be edited. Listings do not constitute an endorsement of content nor necessarily reflect any policy or position of the Town of Vienna, Town Council, or employees.*

## Small Business Saturday: An annual holiday shopping tradition

by Carey Williams, Town Business Liaison Committee

**S**mall Business Saturday is November 24: Holiday shoppers across the nation will be heading to their communities' version of Main Street to shop local and support their favorite small businesses. In Vienna, shoppers on Church Street, Maple Avenue, and a few other streets will not only find unique gift items but also specials and additional incentives to stop in, browse, and purchase.

Small Business Saturday has become a day on which many enjoy patronizing the businesses that help maintain the "small town" feel for which Vienna is known. Shopping local has a huge impact on our local economy and allows these unique and often independent businesses to remain vital. Last year, according to the American Express Shop Small website, an estimated 108 million consumers reported shopping or dining at local, independently owned businesses on Small Business Saturday, generating approximately \$12 billion in reported spending.

Did you know that many of Vienna's small business owners also volunteer their time at community-enhancing events like ViVa Vienna and Oktoberfest? They also support many community fundraisers and nonprofits all year long. Holiday shopping is a perfect way to say you value your local businesses.

Many businesses will be participating in the Town Business Liaison Committee's holiday window display contest, adding to the festivity of the day – and the holiday season. The contest theme is "Holiday: Vienna Style." It will be exciting to see how the theme is interpreted.

In addition, many participating businesses will offer a special treat or deal for shoppers who stop by on Small Business Saturday. The approach is always homegrown and unique. Remember this holiday season to SHOP LOCAL! 📍

## Club Phoenix activities for teens and parents

**S**chool's out for the day – time to have some fun: Enjoy a **Room Escape activity and movie** with Club Phoenix friends beginning at noon Tuesday, **November 6**. All participants must be registered with Club Phoenix and register for the activity (#211400-A1) online via WebTrac. Cost is \$32 for residents and \$40 for those who live outside of Town.

Club Phoenix will host a parent discussion at 7 p.m. Wednesday, **November 14**, on **Understanding the Opioid Epidemic**. Facilitated by the Fairfax County Opioid Task Force, this parent discussion is free, but registration via WebTrac is encouraged. 📍

### Open for business

Town of Vienna business licenses were issued in September to these companies:

**Affinis Labs**

*consultant*  
133 Mendon Lane SW  
650-248-6135

**The Barn on Sweetwood**

*sales – vintage furnishings*  
231 Mill Street NE  
703-967-5739

**Ben and Jerry's**

*ice cream parlor*  
136 Maple Avenue W  
703-272-8022

**Brian Robinson**

*financial planner*  
301 Maple Avenue W  
703-327-3129

**Dynamics Specialties Group**

*government contracts*  
903 Olympian Circle SW  
571-419-9918

**Elite Healing Massage**

*massage therapy*  
303 Maple Avenue W  
571-317-1935

**Illuminated Point Wellness**

*acupuncture*  
131 Park Street NE  
571-234-1479

**Jersey Mike's Subs**

*restaurant*  
320 Maple Avenue W  
703-281-0454

**Marie Isabel Laurion**

*financial planner*  
133 Maple Avenue E  
703-766-9300

**Megan T. Caufield**

*financial planner*  
133 Maple Avenue E  
703-766-9300

**Mo:Mo House**

*restaurant*  
131 Maple Avenue W  
413-459-6473

**Simply Spoiled**

*skin care*  
301 Maple Avenue W  
571-278-9029

**Vienna Florists & Gifts**

*florist*  
431 Maple Avenue W  
703-242-6607

**The Wine Outlet**

*wine and beer – off premises*  
114 Church Street NW  
703-288-2970





## Town Council Actions

The following items represent recent Town Council actions, but do not constitute official meeting minutes. The most recent approved Town Council minutes, agendas, and meeting videos are available online at [viennava.gov](http://viennava.gov).

### September 17

- Following a joint public hearing with the Planning Commission, Town Council approved a 270-day temporary suspension of the Maple Avenue Commercial zone.
- Deferred to a future date a public hearing on Planning Commission recommendations on proposed text amendments to Maple Avenue Commercial zone regulations.
- Approved modification of requirements for required parking associated with a restaurant use at 133 Maple Avenue E.
- Approved the final plat for a subdivision at 424 and 440 Malcolm Road NW, contingent upon a ground-penetrating radar survey to be undertaken by the applicant.
- Approved an intent to adopt an ordinance amendment to Section 18-4 Definitions – Finished Lot Grade under Article 2 of Chapter 18 of the Vienna Town Code.
- Approved a memorandum of understanding between the Town and Vienna Business Association for the 2018 Oktoberfest.
- Approved a memorandum of understanding between the Town and Vienna Little League to accept funds for a preliminary engineering analysis in preparation for proposed improvements at Southside Park.
- Approved the Town Council meeting schedule for 2019 and its inclusion in the 2019 Town calendar.

- Increased the engineering services contract with Urban, Ltd. by \$12,300 for a Glyndon Street improvements project.
- Awarded a \$49,450 contract to Urban, Ltd. for preparation of a preliminary engineering analysis for possible renovations of Southside Park.
- Approved \$22,000 in FY19 spending with Water Works Supply for purchase of Mueller fire hydrants as needed.
- Approved purchases for replacement of vehicles, including an international truck chassis with sewer jetter equipment, a Ford F-150 pickup, and three police motorcycles for a total cost of \$299,037.90.
- Awarded Town Hall parking lot improvements, including installation of a stormwater management facility, to LCS Site Services for an amount not to exceed \$130,000.
- Extended the public improvement bond for the 320 Nutley Street subdivision for an additional 18 months to expire March 9, 2020.
- Approved payment not to exceed \$82,156 to Tyler Technologies for a standard software maintenance agreement for the police department's computer-aided dispatch, law enforcement records management, and mobile data systems.
- Appropriated funding in an amount not to exceed \$75,000 for a joint Town-Fairfax County Patrick Henry Library feasibility study.

- Approved \$35,000 in additional spending with National Asphalt Manufacturing Corp. (primary award) and Superior Paving Corp. (secondary award) for asphalt hot mix as needed, bringing the total for FY19 to \$230,492.
- Approved purchase of a two-ton dump truck with snow plow, under the vehicle replacement program, for \$144,356.
- Approved a funding agreement with Fairfax County for a traffic-calming/urban bioretention project at Tapawingo and Kingsley roads. Also awarded an on-call civil engineering contract for survey and design of the project to Urban Ltd. for \$56,350.
- Approved a funding agreement with Fairfax County for phase two of the Hunter's Branch stream restoration project. Fairfax County will grant the Town \$400,000 for design of the project.
- Approved \$23,788.20 in spending with Trendway for Town Hall furniture replacement.
- Deferred award of a capital lease contract for financing of FY19 vehicle and equipment replacements until its October 29 meeting.
- Adopted the Capital Improvement Plan through 2034.

### October 15

- Approved a memorandum of understanding between the Town and Vienna Business Association for the 2018 Halloween Parade.
- Approved a Transportation Safety Commission motion for pedestrian improvements, with the addition of signage and bollards, at the intersection of Lawyers Road NW with Malcolm and Holmes roads.

### Appointed to serve

At its October 15 meeting, Council reappointed the following individuals to the Vienna Public Art Commission:

- Midge Biles
- Michael Cheselka
- Mark Stahl



## Vienna businesses with staying power

Congratulations to the following Vienna businesses celebrating milestone anniversaries this month.

40 YEARS

**Robert E. Divalentin**

35 YEARS

**Mountain Kim Martial Arts**

25 YEARS

**Edward D. Jones & Co.**

**Emerald Design Concepts**

**Klemm Chiropractic Center**

10 YEARS

**Applegate Gallery & Custom Framing**

**ZM3 Group**

5 YEARS

**AZ Diabetic Supply**

**Caboose Brewing Company**

**Nisha Patel**

**Pitchers Edge**

**Top Century Clean Services**

**Untattoo**

**Vienna Nail Spa Corporation**

**Viet Aroma Asian Cuisine**

**Wine Outlet**



**Police,  
Fire & Rescue  
Emergency**  
**911**  
(Voice & TDD)

**Vienna Police**  
703-938-4900 voice  
703-255-5730 TDD  
Non-emergency  
703-255-6366 voice  
703-255-5730 TDD

**Community Center**  
703-255-6360 voice  
TTY Virginia Relay 711  
120 Cherry St. SE  
Vienna, VA 22180

**Vienna Town Hall**  
703-255-6300 voice  
TTY Virginia Relay 711  
127 Center Street South  
Vienna, VA 22180-5179  
Monday-Friday • 8 am-4:30 pm

PRSRT STD  
U.S. POSTAGE  
PAID  
Vienna, VA  
Permit No. 36

VIENNA  
**VOICE**

# November TOWN CALENDAR

<b>2</b>	Vienna Theatre Company (VCC) • 8 pm	<b>14</b>	Historic Vienna, Inc. (Freeman Store) • 7:30 pm
<b>3</b>	Town Clean-Up Day (meet @ Town Green) • 9 am - noon	<b>14</b>	Planning Commission • 8 pm
<b>3</b>	Vienna Theatre Company (VCC) • 8 pm	<b>15</b>	Community Enhancement Commission • 7:30 pm
<b>5</b>	Town Council Work Session • 7:30 pm	<b>15</b>	Board of Architectural Review • 8 pm
<b>6</b>	Windover Heights Board of Review • 7:30 pm	<b>19</b>	Town Council Meeting • 8 pm
<b>7</b>	Tree Forum • 7 pm	<b>22</b>	Holiday: Town Hall Closed/No Refuse Collection
<b>8</b>	Town Business Liaison Committee • 7 pm	<b>23</b>	Holiday: Town Hall Closed/Refuse Collection for Thur. & Fri.
<b>10</b>	Bowman House Pottery Sale • 10 am - 3 pm	<b>26</b>	Church Street Holiday Stroll • 6 - 9 pm
<b>12</b>	Holiday: Town Hall Closed/Regular Refuse Collection	<b>27</b>	Public Art Commission • 7 pm
<b>13</b>	Mayor @ Your Service (VCC) • 7:30 pm	<b>27</b>	Bicycle/Pedestrian Advisory Committee • 7 pm
<b>13</b>	Board of Zoning Appeals • 8 pm	<b>27</b>	Transportation Safety Commission • 8 pm

Unless otherwise noted, all meetings take place at Town Hall, 127 Center Street S. Meeting schedule subject to change; check [viennava.gov](http://viennava.gov) for updates.

**15**  
years ago...

The November 2003 Town newsletter reported that in the wake of Hurricane Isabel, which struck the metro area September 18 of that year, Town staff had picked up nearly 537 tons of brush and other storm debris from 2,144 homes.